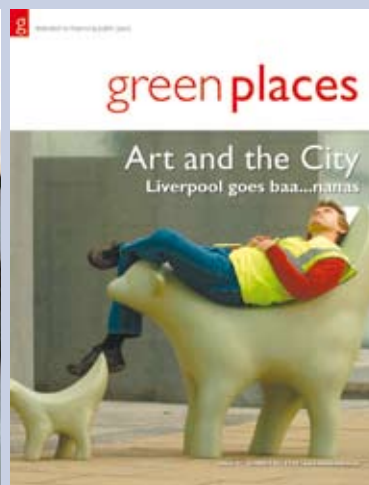


green places

dedicated to
improving
public space



“Green Places is established as a serious journal concerned with the whole of our public realm. It is informative, incisive and an essential read for all those involved in designing, delivering, managing and maintaining spaces and places past, present and future”

John Hopkins, landscape architect, LDA Design

Media Information 2009



Melanie Armstrong, editor
Green Places
editorial@green-places.co.uk

“If you work or have an interest in the creation, management and use of any type of public space then *Green Places* is an essential read. It brings together a great diversity of expertise and opinion on how a quality public realm can be created and accessed by all. The journal and its e-newsletter, *Green Places News*, ensures readers are up to date with the latest thinking, initiatives and best practice in public space and they also foster links between organisations, professionals and communities. As the only journal where coverage of public space issues transcends professional boundaries, *Green Places* is truly unique”

Green Places is essential for anyone engaged in public space or the green space sector



VIEWFINDER

A striking perspective on public space – from a stunning rural landscape to a refurbished London subway or an exciting public art installation – illustrating the beauty and diversity of the public realm



ON LOCATION

Featuring current public space schemes and projects, from a public garden in Beirut to an adventure playground in Haringey, and an international perspective



OPINION

To reflect the many strong views in the field, we feature an opinion column; views from one of our five regular columnists; and readers' letters



NEWS

A comprehensive digest of news culled from a huge array of sources. Providing a condensed and accessible snapshot of the key events and issues in public space



DESIGN IN FOCUS

The people behind the design of our public spaces reflect on the successes, challenges and ongoing progress of some key public space projects, past, present and future

Contents

Green Places is essential for anyone engaged in public space or the green space sector



COMMUNITY FOCUS

A section dedicated to the needs of community and voluntary groups. Featuring: news and features; a group profile; and community group diaries



SOURCEBOOK

Reporting back on some of the main conferences and events in the sector, written by those in attendance; also featuring book reviews and a books digest



LAST WORD

Are our public spaces drab or visionary? Who has got it right in public space? The answers to these and other questions from a different contributor each month



FEATURES

Covering a broad range of topics including: heritage sites; play and risk; street design and home zones; biodiversity and soft landscape; rural access and conservation; public art; lighting; woodlands and wetlands. Our valued features are authored by experts in their fields, be they academics, public space professionals, policy makers or practitioners



Features List 2009

“I cannot remember any magazine I have read recently having more good relevant stuff in than the recent issue of *Green Places*”

Chris Calvert, regeneration project manager, Urban Greenspace Project,
The Wildlife Trust for Lancashire, Manchester & North Merseyside

MONTH	MAIN FEATURES		Plus a special: 'Focus on...'	GREEN PLACES ALSO FEATURES
February	Regeneration	Anti-social behaviour/ crime	Seating/benches	News: covering new projects, funding, policy developments, green space initiatives and achievements
March	Maintenance	Hard landscape/ SUDS	Water features	On Location: a roundup of the latest new public space projects or schemes in the UK and overseas and an international perspective
April	Waterways/ Water fronts	Play	Fencing/railings/ bollards	Forum: a hot topic is debated by several informed commentators
May	Rural landscape	Street design/ Transport	Trees/shrubs	Opinion: views from one of our regular columnists, an opinion piece, and a selection of readers' letters
June	Green space infrastructure	Housing	Lighting	Design in focus: a look at the successes, challenges and ongoing progress of some key public space schemes
Summer	City spaces	Public art/ Design for play	Turf/soft landscape	Community focus: including news, community group profiles and diaries, plus regular community features
September	Accessibility	Sports	Street furniture	Sourcebook: conference and event reports; book reviews and books digest
October	Skills	Soft landscape/ Green roofs Play	Play equipment	Last word: quick questions on public space thoughts and visions
November	Heritage/ woodland	Lighting	Hard landscape	
Winter	Review of the year			

Why is it essential to advertise in *green places*?

“*Green Places* is beautifully produced and is highly relevant to anyone engaged in building new communities, or renewing old ones”

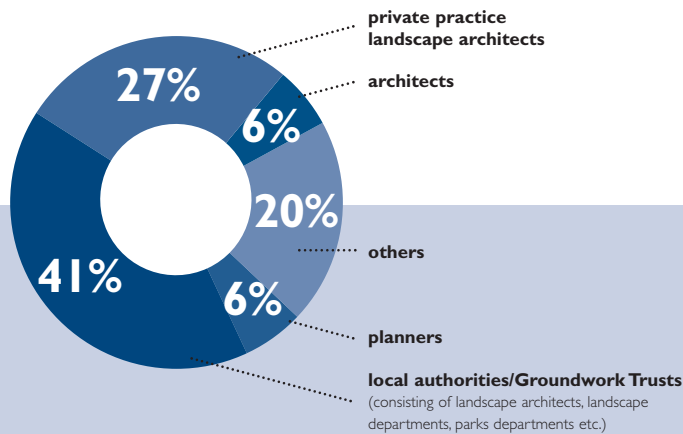
Nicholas Falk, director, URBED

Our recent readership survey confirmed that *Green Places* is acknowledged as the most influential journal in terms of always being read or consulted by our readers in their professional capacity

- 75% of our readers refer to *Green Places* when specifying products and services
- 71% of our readers refer to *Green Places* for recruitment purposes
- 80% of readers retain the publication for reference purposes
- Diverse, highly targeted, subscription-based circulation
- High readership – 13,500 professionals see each issue
- Landscape Design Trust has 20 years' publishing experience in the public space sector

Readership

**Breakdown of circulation/
occupation for *Green Places***



- *Green Places*' highly targeted, subscription-based circulation is regularly mailed direct ten times a year to 3,000 named recipients
- *Green Places* has an average readership of 13,500, with an average of 3-6 people reading each issue
- *Green Places* is read by a broad range of people both in the public and private sector including:
 - LANDSCAPE ARCHITECTS
 - LANDSCAPE PLANNERS
 - LOCAL AUTHORITIES
 - COMMUNITY GROUPS
 - ARCHITECTS AND URBAN DESIGNERS
 - PLANNING AND REGENERATION PROFESSIONALS
 - POLICY MAKERS AND ADVISORS
 - LANDSCAPE AND MAINTENANCE CONTRACTORS
 - GREEN SPACE MANAGERS
 - TOWN CENTRE MANAGERS
 - ENVIRONMENTAL CONSULTANTS
 - PARK MANAGERS
 - COUNTRYSIDE MANAGERS

www.landscape.co.uk

“It is pleasing to see a quality publication that has a focus on both rural and urban green landscapes and the benefits that they can bring to people. This is just what the industry needs!”

Pete Johnstone, programme manager, Doorstep Greens, The Countryside Agency

Our website – www.landscape.co.uk – is first or near first in the rankings for ‘landscape’ and ‘landscape design’ in the leading search engines. It provides: information about the landscape and landscape-related issues; links to further sources of information; job vacancies in the garden and landscape sectors; and our comprehensive suppliers directory. New material is posted regularly.

Online advertising opportunities include:

■ **Banners**

Exclusive opportunities to sponsor banners on selected pages

■ **Suppliers directory**

The Landscape Suppliers Directory is a comprehensive, up-to-date and searchable listing of suppliers in the landscape architecture and environmental design sectors. Why spend time searching the internet when you can find a comprehensive and constantly updated listing of suppliers and contractors in your chosen field on one site?

■ **Recruitment/Tenders**

www.landscape.co.uk is a key source for jobs in the external environment

A breakdown of users includes:

Local authority and Government officers:

including: regeneration managers; landscape architects; architects; civil engineers; planners; town centre managers

Landscape architects

Educational establishments

Landscape contractors: including nurseries and suppliers

Garden and landscape designers

Ecologists

Conservationists

Land agents

Students

Rates & Mechanical Details

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John Hopkins, landscape architect, LDA Design

DISPLAY	MONO	SPOT	FULL COLOUR
Outside Back Cover	-	-	£1,400
Inside Front Cover	-	-	£1,300
Inside Back Cover	-	-	£1,300
Full Page	£ 800	£ 995	£1,200
Half Page	£ 450	£ 525	£ 695
Quarter Page	£ 285	£ 335	£ 395
Double Page Spread	£1,300	£1,600	£2,000

Discounts are available for series bookings. Specified positions carry a 10% premium. Please note that all prices quoted exclude vat. We offer 10% agency discount.

For more information contact Melanie in our advertising department:

Tel: 01795 542418
Fax: 01795 535469

ads@green-places.co.uk

INSERTS

Accepted loose, shrink-wrapped along with the publication. Price on application.

SOURCEBOOK PLUS (classified)

The cost for advertising in this section is £13 per column centimetre under one heading.

A second heading chosen will cost:

£11 per single column centimetre,

£10 per third and £9 per fourth.

Bookings can be made for 5 or 10 issues only.

RECRUITMENT/TENDER ADVERTISING

Carried in both *Green Places* and *Green Places News*.

Price: £34.10 per single column centimetre

COLUMN SIZES:

1 column: 47.75mm

2 columns: 100.5mm

3 columns: 153.25mm

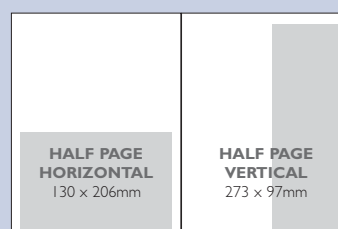
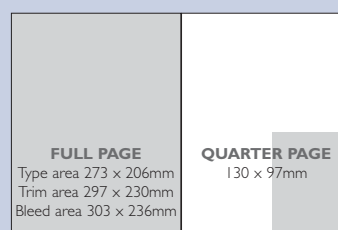
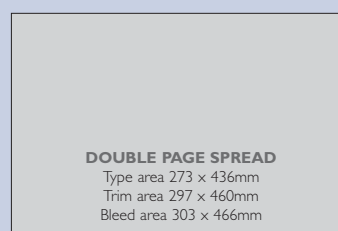
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All Recruitment adverts placed in *Green Places* are automatically placed on the jobs pages of our website

Visit: www.landscape.co.uk

Recruitment adverts may also be published independently on www.landscape.co.uk, where they will remain for one month maximum.

Please contact us for a quote.



ARTWORK REQUIREMENTS

Please supply artwork as:

CMYK high res (300dpi) PDF, TIFF or EPS

We can accept artwork on CD (please include a laser proof) or email: production@deeson.co.uk

Responsibility cannot be accepted for poor reproduction when advert artwork is supplied at incorrect specification

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Website: www.landscape.co.uk



About Landscape Design Trust

Landscape Design Trust is an environmental educational charity whose mission is to advance understanding and awareness of the landscape for the benefit of the environment and the community.

The Trust is publisher of *Green Places*, an independent journal dedicated to improving public space, *Green Places News*.

Green Places' editorial advisory board:

Chris Baines
Alan Barber
Ed Bennis
Dave Haygarth
Alexandra Rook
Peter Treadgold
Sue Roscoe Watts
Ken Worpole

For further information visit **www.landscape.co.uk**